

# EZ25COIN



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## **ABSTRACT**

About eight years ago, a pseudonymous cryptographer known as Satoshi Nakamoto introduced Bitcoin as a digital analog to gold: Limited in supply, but secured by modern cryptography, and made for the internet age. Following Satoshi's footsteps, many tried to improve on Satoshi's original vision, and thousands of alternative cryptocurrencies were born.

Despite significant recent developments and innovation, the market for cryptocurrencies remains very niche. Cryptocurrencies still have shortcomings that discourage mainstream use, in particular high volatility and barriers to entry. It's also worth noting that existing cryptocurrencies have not been designed with lot of new features.

EZ25 Coin (EZC) aims to solve money issues by using blockchain technology to create a new kind of cryptocurrency and to take advantage on the dynamics of "community concept" to help push its worth. The community embodies an assemblage of digital assets for an impetus of vigorous marketplace, and thus it provides conducive platform for the novice right up to the expert level to invest

and manage digital assets. In true spirit of collaboration, EZC is rather exclusively created to serve as a backbone for the community whilst community to help spur its movement reciprocally.

Due to the demands contrived and backed by the “derivatives market” community, EZC increases in real value over time, making EZC unique among cryptocurrencies. This paper will explore how EZC as an alternative cryptocurrency will function, the products and services associated, the asset details and about how may Spark result in better outcomes for its participants.

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# BLOCKCHAIN TECHNOLOGY

## 1.1 What is Blockchain?

Blockchain is a distributed database, which makes the creation of a digital ledger of transactions and to be shared among a distributed network of computers possible. It uses cryptography to allow each participant of the network to manipulate the ledger in a secure way without the need for a central authority.

It maintains a continuously-growing list of records (blocks), each containing a timestamp and a link to the previous one.

Ez25coin is built and available on a Blockchain Technology. The main reason for using Blockchain Technology in the development of EZC (Ez25COIN) is to provide a decentralized infrastructure that is stable and secure for all the involving parties.



The main advantages of solution built on blockchain technologies are:

### 1. Trustless exchange:

Two parties are able to make an exchange without the oversight or intermediation of a third party, strongly reducing, or even eliminating counterparty risk.

### 2. Empowered users:

Users are in control of all information and transactions.

### 3. Durability, reliability, and longevity:

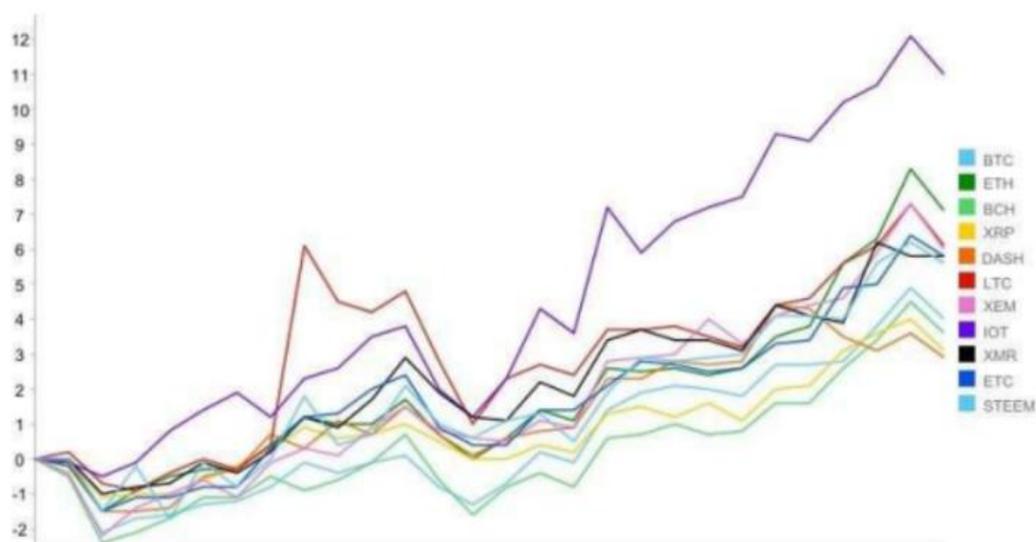
Thanks to the decentralized networks, blockchain does not have a central point of failure and is better able to withstand malicious attacks.

### 4. Transparency and immutability

Changes to public blockchain are viewable by all parties creating transparency, and all transactions are immutable, meaning they cannot be altered or deleted.

## 1.2 Growth of Blockchain Technology

Blockchain technology offers a secure, fast, and cheaper medium of carrying out online transaction and online transfer of information without the need of third party verification. The adoption of blockchain technology in financial services sector has gained traction. Banking sector is willing to explore opportunities which would make the banking transactions more transparent and easy to process. Increased penetration of digital technology in the banking sector has resulted in the development of easy to use online platforms and applications. This drives the need to carry out the online transactions in a secure manner.



Blockchain technology eliminates the frauds due to errors and identity theft to a large extent. Hence the financial services sector has been keen in exploring the technology before undertaking a wide scale deployment

of this technology. This technology can benefit industries such as music and healthcare by offering easy access and exchange of digital data of these industries over the Internet.

Blockchain is a technology that will transform everything from the finance industry to global supply chains, and the companies that build it will get very rich.

The demand for blockchain technology is expected to increase in the coming years owing to the investments in blockchain technology startups, partnership between blockchain technology providers and financial organization, FinTech investments, and digitilization across various industries globally. North America is expected to lead the blockchain technology market during the forecast period. Asia Pacific region is expected to witness the highest growth rate of blockchain technology during the forecast period.

The Asian region is in the early phases of adoption of the technology. The anticipated growth of banking sector in Asia is expected to support the market growth of blockchain technology during the forecast period. The blockchain technology market is compressive of a large number of startups. The growth of blockchain technology startups was aided by huge venture capital investments during the period from 2015 to 2017. The market is expected to be hit by a huge wave of mergers and acquisitions in the coming years

## **1.3 Cryptocurrencies**

21st-century unicorn – or the money of the future?

Today, cryptocurrencies have become a global phenomenon known to most people. While still somehow geeky and not understood by most people, banks, governments and many companies are aware of its importance.

Cryptocurrency is a form of digital money that is designed to be secure and, in many cases, anonymous.

It is a currency associated with the internet that uses cryptography, the process of converting legible information into an almost uncrackable code, to track purchases and transfers.



Cryptography was born out of the need for secure communication in the Second World War. It has evolved in the digital era with elements of theory and computer science to become a way to secure communications, information and money online.

The first cryptocurrency was bitcoin, which was created in 2009 and is still the best known. There has been a proliferation of cryptocurrencies in the past decade and there are now more than 1,000 available on the internet.

Cryptocurrencies use decentralized technology to let users make secure payments and store money without the need to use their name or go through a bank. They run on a distributed public ledger called blockchain, which is a record of all transactions updated and held by currency holders.

Units of cryptocurrency are created through a process called mining, which involves using computer power to solve complicated math's

problems that generate coins. Users can also buy the currencies from brokers, then store and spend those using cryptographic wallets.

Cryptocurrencies and applications of blockchain technology are still nascent in financial terms and more uses should be expected. Transactions including bonds, stocks and other financial assets could eventually be traded using the technology.

## 1.4 Why would you use cryptocurrency?



Cryptocurrencies are known for being secure and providing a level of anonymity. Transactions in them cannot be faked or reversed and there tend to be low fees, making it more reliable than conventional currency. Their decentralized nature means they are available to everyone, where banks can be exclusive in who they will let open accounts.

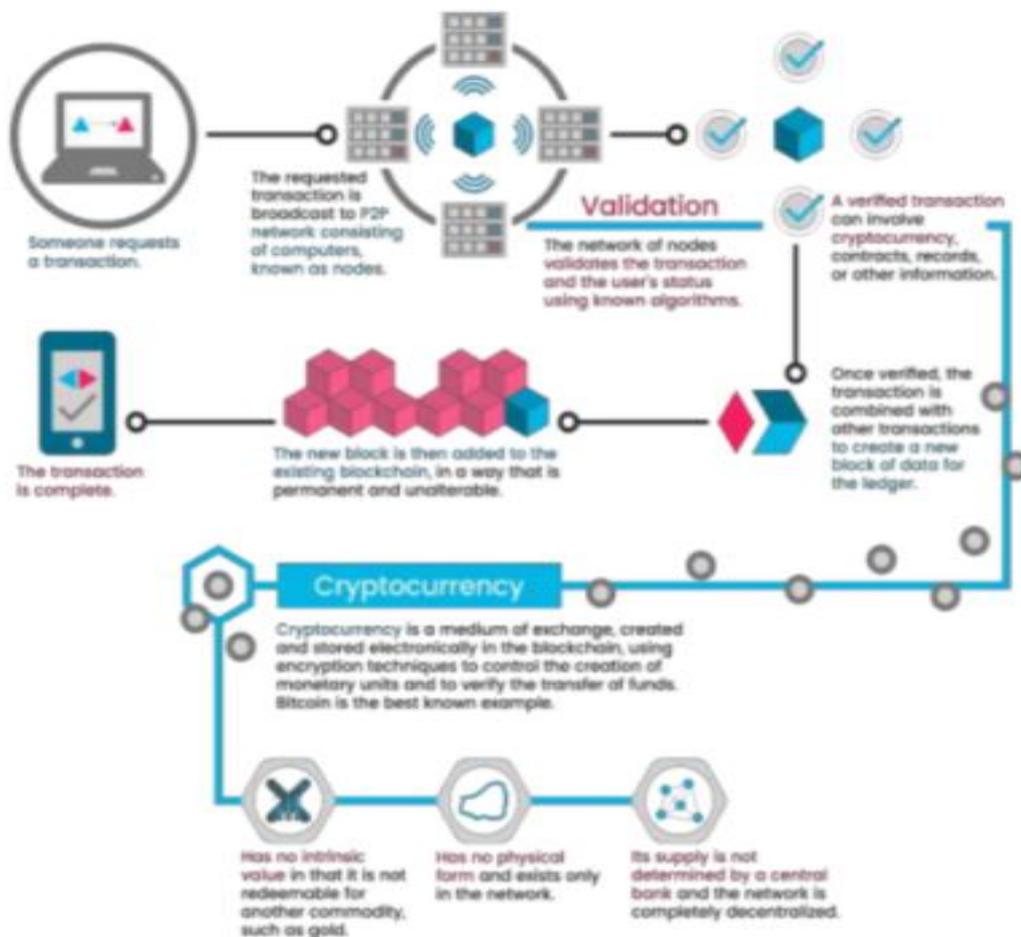
As a new form of cash, the cryptocurrency markets have been known to take off meaning a small investment can become a large sum overnight.

But the same works the other way. People look to invest in cryptocurrencies should be aware of the volatility of the market and the risks they take when buying.

Because of the level of anonymity they offer, cryptocurrencies are often associated with illegal activity, particularly on the dark web. Users should be careful about the connotations when choosing to buy the currencies.



## 1.5 How it works?



# INTRODUCTION

## 2.1 What is Ez25 coin

Ez25 Coin is a decentralized digital currency like Bitcoin. It uses the same encryption techniques of blockchain technology to transfer and create funds and to confirm transactions. The EZC Community aims to inspire, be inspired, to educate and to support its members.

Ez25 Coin(EZC) is a peer-to-peer Internet currency that enables instant, near-zero cost payments to anyone in the world. EZC is an open source, global payment network that is fully decentralized without any central authorities.

Mathematics secures the network and empowers individuals to control their own finances. Ez25 Coin features faster transaction confirmation times and improved storage efficiency than the leading math-based currency.



The Ez25 Coin blockchain is capable of handling higher transaction volume than its counterpart - Bitcoin. Due to more frequent block

generation, the network supports more transactions without a need to modify the software in the future

## 2.2 Technical Specifications

Name:	EZ25 Coin
Abbreviation:	EZC
Algorithm Type:	SHA256 (PoW)
Block Time:	3 min
Block Reward:	50
Block Halving Rate:	1200 blocks
Total Coins:	25,000,000
PoS Interest Rate:	

## 2.3 Difference Between EZ25 Coin and Bitcoin

EZ25 Coin can handle a higher volume of transactions thanks to its faster block generation. If bitcoin were to try to match this, it would require significant updates to the code that everyone on the bitcoin network is currently running.

The faster block time of Ez25 coin (EZC) reduces the risk of double spending attacks – this is theoretical in the case of both networks having the same hashing power.

A merchant who waited for a minimum of two confirmations would only need to wait five minutes, whereas they would have to wait more than 10 minutes for just one confirmation with bitcoin.

Ez25 Coin uses the scrypt algorithm – originally named as s-crypt, but pronounced as 'script'. This algorithm incorporates the SHA-256 algorithm, but its calculations are much more serialized than those of SHA-256 in bitcoin. Scrypt favors large amounts of high-speed RAM, rather than raw processing power alone.

## 2.4 The Team Behind Ez25 Coin

The team behind Ez25 Coin (EZC) is an innovative technology entity based in Asia. Most of the application development is implemented in Europe with experienced consultants, advisors and experts located worldwide.

Our purpose is to provide a comprehensive eco-system built around the cryptocurrency featuring multi-platform wallets, integration with exchanges, etc

### ECO Life

As the system continues to develop, we predict, based on the expected number of application users, that there will be a balance between the supply and demand for EZC, which will ultimately lead to an increase in its value.

Ez25 Coin has all the prerequisites to be a viable replacement for FIAT money, allowing millions of unbanked individuals to gain access to easier ways of paying, while providing them the same opportunities as banked persons. This is the key feature that will allow Spark to be reused continuously, thus forming a transactional eco-system.

Ez25 Coin will offer access to both online and offline transaction for services and goods to the wallet owners. We foresee that this will solve challenges in many industries like:

#### **Derivatives Market:**

The derivatives market is the financial market for the derivatives. It is the financial instruments, which are derived from other forms of assets. Derivatives can be commodities, precious metals, currency, bonds, stocks, stocks indices etc, of which the values are derived from those fundamentals. EZC is the future for currency substitution in derivative instruments such as Forwards, Futures, Options and Swaps

#### **Real Estate:**

A great number of real estate developers are searching for simplified ways for them to accept payments for their real estate, especially from overseas investors.

Dubai's famous real estate company Emar is much more interested in Blockchain based technology in real-estate. Ez25 coin represents a secure and viable alternative with the potential to create increased revenues for the developers.

### **eCommerce:**

Merchant Platforms & ecommerce websites represent one of the greatest tools to get a public community feedback. With an increased number of merchants that accept Ez25 Coin the greater demand will be for it, resulting in its increased value.

### **ATMs:**

ATMs are a fast and easy method of exchanging from FIAT to cryptocurrency or the other way around and are one of the main bridges between the cryptocurrency world and the FIAT money world.

### **Cryptocurrency Exchanges:**

Public Crypto Exchanges offer the opportunity to exchange various cryptocurrencies (Ez25coin, Bitcoin etc.) or into FIAT money.

## **Scalability**



Being a cryptocurrency that uses a stable blockchain technology, Ez25 Coin ecosystem is a scalable one. Its growth is only controlled by the amount of Ez25 Coin in circulation at a certain point in time and the number of transactions/reuses of the coin which are taking place.

The total supply is 25,000,000 EZC (25 million units).

## ECOSYSTEM AND COMMUNITY

### ECOSYSTEM



Our community



marketing strategy



### 4.1 Decentralized Crypto Asset Management

Looking back some 06 years ago, decentralized currency was something beyond anybody's thoughts and contemplations but it is now a reality with the birth of cryptocurrency. With that, we are riding on the

decentralized nature of cryptocurrency in formulating the strategy to help catapult EZC far ahead in the shortest time possible.

The team has done diligent studies and after countless number of meetings, consultations and discussions, we found out that our EZC needs to be marketed by another entity. On our part, we do focus on the product for faster transaction confirmation times and improved storage efficiency whilst another party will take care of its promotions and marketing.

In our due efforts, we are finally appointed an entity (to be announced during our Pre-ICO launching). This is under “strategic partnership” whereby we at ez25coin, will be the backbone of the whole operations as product provider and they will be the nerve center for the marketing activities. What makes our team excited is when they are using back the success story of cryptocurrency – that is “decentralized”.

**DECENTRALIZED CRYPTO ASSET MANAGEMENT** – that is the very concept to be introduced to the world. In ordinary asset management, all are centralized with particular lineup of professionals to execute all tradeoffs. The vast difference from ours is, the marketing partner is rather a client just like any other participants. They are accountable for opening the gates for participants; help them manage the pool of crypto assets. The motto is known as “We are clients too, just like you”.

The beauty of this concept is, the whole transactions are transparent and they are maneuvering with “safety in numbers” – by being part of a large group, so that an individual is less likely to lose out. It is a contemporary concept, refreshing for the industry and the whole modus operandi is rather inoculating throughout the endea

## 4.2 Asset Details

The total supply of Ez25 Coin (EZC) and its rate of issuance was decided by the products and service that is available to be supplied in return.

The results are roughly:

- 25 Million EZC will be the total coin supply.

- 8.5 Million EZC (34 % of the total coin supply)

will be pre-mined which will be distributed to early contributors, active users and managerial teams during ICO distribution.

Ez25 Coin (EZC) is only available as PoW which means the activities mentioned above and introduced from time to time.

## 4.3 Roadmap

The required IT infrastructure to facilitate processing and cryptocurrency have already been developed and are available as a minimal viable product (MVP) for beta testing. Following will be the our roadmap

2015 - 2016

- ✓ - Register company Real revolution global sdn.bhd
- ✓ - Cryptocurrency research and development
- ✓ - Forex trade and Training program

2017

- ✓ - Interacting with fleets,the idea of creating an online platform
- ✓ - Platform development and launch
- ✓ - Research into marketing and business development
- ✓ - Invest in fish pond development as our first investment project

Q1 2018

- ✓ - Preparation for Ez25 coin and ICO
- ✓ - Introduce ez25 coin to investors
- ✓ - Register Property Company in Indonesia  
(PT EZ25 International)

Q2 2018

- ✓ - Expansion of the partners network and affiliate program EZ25 coin to more than 10 countries
- ✓ - Conducting ICO
- ✓ - Implementing Ez25 coin Blockchain
- 15/10/2018 - Pre ICO
- Launching of Ez25 coin Exchanger
- 10/11/2018 - Start ICO in
- 10/11/2018 - MOU strategy business, RSI Banking Group - project
- 10/11/2018 - Online Banking & Taxi plus application. Accepted ez25coin(EZC)
- Dec - listing in coinmarketcap (CMC)
- After CMC - Launching Ez25 android wallet

2019

Q1 - Opening Apps applications at new project EZ25 Cab with payment Ez25 coin merchant

Q2- Launching Ez25 exchanger

Q3- Signing ceremony with Indonesia VIPs for resort, waterfront and shopping mall

Q4- Launching of payment gateway Union Pay

2020

- Ez25 Machine Card link with Union Pay

- Launching of EZ25 crypto bank

## **INITIAL COIN OFFERING**

Ez25Coin will issue a virtual currency token called Ez25Coin (EZC) in the exclusive blockchain inspired ICO system during the ICO.

### **6.1 ICO Basics**

To implement Ez25 Coin vision, we are launching an initial coin offering (ICO) to issue Ez25 Coin on our specialized ICO system. The tokens called EZC Token (EZC) will be issued during the ICO. The ICO will be launched to determine the hard cap (how many tokens to be issued totally) for the ICO, only 34% of the tokens will be distributed during ICO. The hardcap during ICO will be 25 million EZC. On the 10th of October 2018, Ez25 Coin will launch its Free Coin for 1 days to distribute token supply to determine the price and hardcap (the total supply of tokens) for the ICO. The price of a token during the Pre-ICO starts off at USD 0.45 (with some terms and conditions), and the price during the ICO will depend on the total number of tokens issued during the Pre-ICO.

### **6.2 Why ICO?**

We preferred the ICO investment to a traditional venture system in our project implementation. Firstly, it will allow anyone who feels like it to become an investor and profit from the tokens appreciation in the

future or pay the fees to the platform in them. Secondly, it will accelerate the funding process and the launch of Ez25 Coin, and thirdly, the ICO is a transparent, modern method of investment raising.

## 6.3 Token?

A single currency – Ez25 Coin Token (EZC) – will be created for settlements

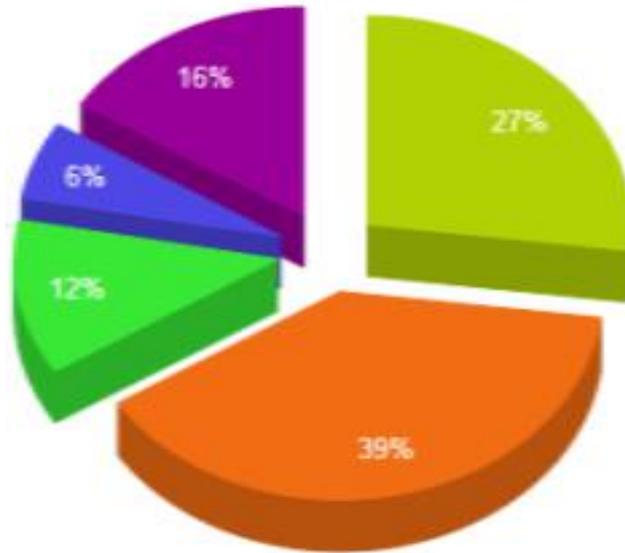
within the system on the Ez25 Coin platform. The main task of the Ez25 token is to create the best values cryptocurrency in the market which can attract investors in exchanges. Investors who purchased tokens at the Pre-ICO and ICO stages will be able to send or receive tokens without fees to the system. In addition, it will be possible to reduce the miner fee rate on each transaction by offsetting part of the rate with a Ez25 coin

## 6.5 Funds Allocation

All the funds raised at the Pre-ICO and ICO stages will be used for the successful launch and subsequent intensive development of the project.

Funds allocation:

- 27% Product Development: Product development according to the roadmap.
- 39% Marketing, sales, merchant acquisition & partnerships: Expenses for attracting the retailers to the platform, making partnerships with payment providers, website builders, loyalty programs services providers and other partners.
- 12% Operations: Operational costs, non-tech staff salaries.
- 6% Legal: Company and subsidiaries establishment, contracts with the retailers, development of legal opinions about the entire stack of BitRewards services and retailers' operations, etc.
- 16% Management: C-level executives salaries.



## COIN DISTRIBUTION

EZ25Coin is a platform for the future of funding that is built on top of the Bitcoin blockchain. It accelerates growth of start-up companies by offering tools and services that save both time and resources.

Our clients – both corporate and private ones – will access all the services they need from a single platform. Blockchain technology gives us the chance to make your finances grow faster and give better returns.

